



**Cofinanziato  
dall'Unione europea**

## **COMPETITION FOR THE DESIGN OF THE ERASMUS+ PROTECTED LOGO**

### **Project “La MEMORia che REsta” - KA 210- SCH 000177533**

#### **1 PARTICIPANTS**

The competition is open to students from participating schools.

Each participant may submit one or more proposals, up to a maximum of 3.

The work can be group or individual.

#### **2 SUBJECT MATTER OF THE COMPETITION**

The logo should reflect and communicate the meaning of our project "The memory that remains" that unites 3 partner schools in 3 countries and two associations: Italy, Greece and Germany.

The drawings, whose authors bear responsibility, must be original and unpublished, . Participants certify that the logo is the result of their personal creativity, that it is their work and that the copyrights of other people have not been violated.

#### **3 FORMAT AND TECHNIQUE**

The drawing must be able to adapt to different sizes and uses with visibility and readability correct, in most applications, it will not be higher than 3 centimetres.

Format. Must be presented in DIN-A4 format

Technique. Free technique, we recommend the use of flat inks.

#### **4 PRESENTATION AND DELIVERY OF WORKS**

##### **FIRST PHASE**

The participant or participants will deliver the logo design and their data in an envelope sealed in A4 format, which must have the pseudonym written on the front. Inside the envelope:

- Logo design.
- Details of the participant or participants: name, surname, telephone number and contact written on paper and inserted in a small envelope (type of letter) closed and with the pseudonym written on the front of the envelope.

The logos sent to the competition will be delivered to the school by July 15, 2024.

##### **SECOND PHASE**

The winning logo will be selected.

Each school will send the 5 selected logos to the following email: [ithaki77@gmail.com](mailto:ithaki77@gmail.com) scanned with good resolution.

Deadline to send logos will be July 16<sup>th</sup>, 2024.

## **5 CONCLUSION OF THE COMPETITION**

### **FIRST PHASE**

The jury will be composed by the administrators of the Project's PLATFORM (professional designers).

### **SECOND PHASE**

A table with all of the 15 logos will be prepared and sent by e-mail to the coordinators of the different countries.

A jury of three experts will select the logo that they think is most appropriate.

The jury will send the logo and the reason for the choice to the following e-mail [annalisa.divincenzo@liceocagnazzi.com](mailto:annalisa.divincenzo@liceocagnazzi.com)

The winning logo will be announced on 19<sup>th</sup> July 2024 and will be used for all documents of the project.

The jury will give its verdict based on the following criteria:

- Easy identification of the proposal with the project "La memoria che resta" which unites schools and associations from Italy, Greece and Germany.
- Innovative and creative design.
- Adaptability to any support for the dissemination of documentation and activities of schools and associations.

The jury claims the right not to award any prize, if the quality of the product is poor.

## **6 AWARDS**

The winning logo will receive a diploma and a gift voucher of 100 euros (taken from the project economies).

## **7 INTELLECTUAL OWNERSHIP OF THE WORKS**

The winning work will remain the property of the participating schools, which bear the right to reproduce, assign and use it as they see fit, or modify it if they deem it necessary, without any payment or against any provision of the author.

Unassigned logos can be retrieved within a maximum period of one month from the date of conclusion of the competition in each school.

Should the retrieval not happen within a reasonable time, the organisation can dispose of the unsuccessful proposals.

## **8 ACCEPTANCE OF THE RULES**

Participation in the competition implies full acceptance of the rules of the competition and respect for the jury's decision.